



FOR RELEASE  
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Shawna Walz  
Idaho Diaper Bank  
(208) 995-6711  
Shawna@idahodiaperbank.org

### **Albertsons to Make a Large Donation to Support Efforts by the Idaho Diaper Bank**

**EAGLE**, Idaho – The media is invited to join Albertsons representatives and the Idaho Diaper Bank at the Albertsons store on 4700 N. Eagle Road – between Eagle Road and McMillian Road at 2:30 p.m. today, Wednesday, January 18, for a \$2,000 financial contribution and 34 cases of diapers.

“We are a relatively new non-profit, so donations from established organizations and businesses like Albertsons show that we are getting noticed and more Idaho families are getting help. We are grateful for this significant contribution. On average, babies need 10 diapers a day, and that can quickly add up to more than \$100 a month, per child. This money will go a long way and help keep a lot of babies dry, and their parents will be able to spend their money on other things like food and clothes,” said Shawna Walz, executive director of the Idaho Diaper Bank.

55 percent or roughly 35,000 Idaho children under the age of three live in poverty or come from low-income families. There is zero assistance for diapers, even from programs designed to help families like the Supplemental Nutrition Assistance Program (SNAP, commonly known as Food Stamps), or through the Women, Infants and Children (WIC) program.

“Thanks to help from our wonderful vendor partners,” said Brad Street, Albertsons Companies Intermountain Division President, “We are able to make this donation of diapers, along with our check presentation, to help support the youngest members of our community.”

Without a full days supply of disposal diapers, parents cannot access early childcare education and in turn can’t go to work or school themselves. Many Idaho babies are being left in wet diapers all day, which can cause illness like hepatitis A, viral meningitis and severe bacterial diarrhea. Diaper need is linked directly to maternal depression, shaken baby syndrome and increased abuse and neglect.

For more information on the Idaho Diaper Bank, visit [IdahoDiaperBank.org](http://IdahoDiaperBank.org).

IDB welcomes donations of opened or new packages of disposable diapers, as well as gently used clean or new cloth diapers; The IDB also accepts donations of incontinence products for the elderly and/or disabled.

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*By focusing on diaper need, the Idaho Diaper Bank works to meet the basic needs of children and families. Idaho Diaper Bank was established to provide diapers, diapering supplies and advocacy to families in need through partnership agencies. These agencies serve infants and families including childcare centers, crisis nurseries, domestic violence shelters, food pantries and faith based organizations. Idaho Diaper Bank seeks to engage Idaho communities to recognize that diapers are a basic need, along with food and shelter.*

